

DIY SDG

Practical instructions



Product provided by Headai Oy

<https://headai.com/SDG/>

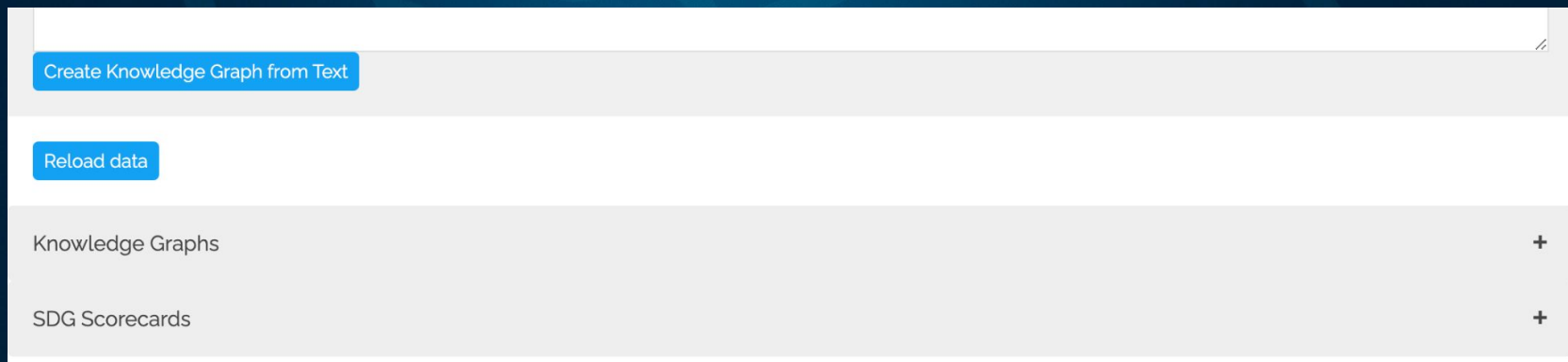
1. Add token and click **Validate**. If you do not have a token, you can buy our DIY SDG product from our [webstore](#). If you have any questions or need help, feel free to contact jessica.nielsen@headai.com.



Headai DIY Sustainable Development Goals Scorecard

 Hide token

1. There are two menus under the text box; **Knowledge Graphs** and **SDG Scorecards**. You will find the results for your analysis by clicking the "+" button on the right. When analysing a new text, first click the **Knowledge Graphs** "+" button.



1. The results for all texts that have been analysed using the same token are visible in the **Knowledge Graphs** list. In the example, the name (legend) "item" has been given to the text in the previous steps. By clicking the name, the resulting **Knowledge Graph** map (also known as Snapshot among Headai products) will open in a new browser tab. This is the resulting concept map built from the text that you have given and has not yet been compared to any other text.
2. To compare your text to each of the 17 SDGs, click the **Build SDG Scorecards** button.
3. You will find the results to the comparison by clicking the **SDG Scorecards** "+" button.

The screenshot shows a user interface with a list of items and a button to build SDG scorecards. The list contains two entries, each with a green dot, a timestamp, a link labeled "item", and a blue button labeled "Build SDG Scorecards". Below the list is a section labeled "SDG Scorecards" with a plus sign on the right.

- 2022-04-25 19:20:33.0 - [item](#) - Build SDG Scorecards
- 2022-04-25 19:19:41.0 - [item](#) - Build SDG Scorecards

SDG Scorecards +

1. You can see the results for each SDG comparison on its own line separately. By clicking the name of each text, you can open the results in a new browser tab. By clicking **Only compounds**, you will get the results in which only compound words (two or more words) have been selected. These results are often more descriptive.

- 2022-11-01 11:40:17.0 - [SDG test - SDG goal 17 - Only compounds](#)
- 2022-11-01 11:40:12.0 - [SDG test - SDG goal 16 - Only compounds](#)
- 2022-11-01 11:40:07.0 - [SDG test - SDG goal 15 - Only compounds](#)
- 2022-11-01 11:40:02.0 - [SDG test - SDG goal 14 - Only compounds](#)
- 2022-11-01 11:39:56.0 - [SDG test - SDG goal 13 - Only compounds](#)
- 2022-11-01 11:39:46.0 - [SDG test - SDG goal 12 - Only compounds](#)
- 2022-11-01 11:39:52.0 - [SDG test - SDG goal 11 - Only compounds](#)
- 2022-11-01 11:39:41.0 - [SDG test - SDG goal 10 - Only compounds](#)
- 2022-11-01 11:39:36.0 - [SDG test - SDG goal 9 - Only compounds](#)
- 2022-11-01 11:39:32.0 - [SDG test - SDG goal 8 - Only compounds](#)
- 2022-11-01 11:39:26.0 - [SDG test - SDG goal 7 - Only compounds](#)
- 2022-11-01 11:39:06.0 - [SDG test - SDG goal 6 - Only compounds](#)
- 2022-11-01 11:39:17.0 - [SDG test - SDG goal 5 - Only compounds](#)
- 2022-11-01 11:39:02.0 - [SDG test - SDG goal 4 - Only compounds](#)
- 2022-11-01 11:39:12.0 - [SDG test - SDG goal 3 - Only compounds](#)
- 2022-11-01 11:39:22.0 - [SDG test - SDG goal 2 - Only compounds](#)
- 2022-11-01 11:38:57.0 - [SDG test - SDG goal 1 - Only compounds](#)

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Interpreting the results

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The map tells you

- The connections between words
- Which SDG themes are colored and which are not? **It is easiest to expand to related themes**
 - When starting to think about how to cover more broadly the SDG themes relevant to your own operations/reporting, you can look for ideas from SDG concepts (in green) that are close to the themes already in the text (in yellow)
- Maps available in English or Finnish



The relationships between the concepts are shown on the map

Organisation

Concepts located close to each other have a connection. The concept that appears the most in the text is automatically placed in the middle of the map.

Neighbours

Adjacent concepts have a strong connection and often appear together

Walls

Walls separate concepts for which no connection was found



The **legend** for the map is in the upper right corner.

In this map, **yellow** (SDG 7 theme color) shows the common concepts of the comparison, concepts that have been found both in the Metropolia text and the SDG 7 text.

The concepts that were found only in the Metropolia text are shown in **gray**.

The concepts that were found only in the SDG 7 text are shown in **green**.



